

Arif Tarkan Dilek

Lead Designer · Istanbul, Turkey

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Product designer with over five years on enterprise software for aviation, telecommunications and tourism. I take a project from field research to the front-end code. I studied Industrial Design and Management Information Systems and finished first in class in both.

EXPERIENCE

Lead Designer, Pinsoft Feb 2021 – now

- I lead the design team and run projects from research to delivery.
- I do field research on site with the people who use the software, then turn it into flows and screens.
- I present design decisions in client meetings and workshops, and collect requirements there.
- I run user interviews and usability tests, and do the business analysis when a project needs it.
- I built the company design system and keep it running: tokens, components and documentation, used across every product line.
- I write production front-end code in React, Next.js and Tailwind CSS when a project needs it.

Founder, Alder Themes Sep 2026 – now

- My own studio. Astro site kits for agencies that build websites for local businesses. I design the kits and write the code.
alderthemes.com

Industrial Designer, Otokar, collaboration Jan – Jun 2020

- Concept work, CAD models and production documents with the defense vehicle division.

EDUCATION

Master's, Management Information Systems, Istanbul University 2021 – 2022

First in class. GPA 3.90 / 4.00.

Bachelor's, Industrial Design, Beykent University 2016 – 2020

First in class. GPA 3.82 / 4.00. Graduation project with Otokar.

SKILLS

Product design
UX research
Design systems
Information architecture
Front-end development

TOOLS

Figma Expert
Miro, FigJam Expert
Notion Expert
ProtoPie Advanced
Tailwind CSS Advanced
Claude Code, Cursor Advanced
Adobe Creative Suite Advanced
React, Next.js Intermediate

CERTIFICATES

Google UX Design Google
UX Design Certificate Uxcel
User Research Userspots
UX Design Userspots

LANGUAGES

Turkish Native
English Professional